



## Travel with ACR

For those of you traveling to Bali with us this spring, your 5-star home away from home awaits you! Welcome to the Dewi Nusantara, your luxury dive resort on the water. Eleven days and nights of exceptional diving and experiences await you. This trip will certainly prove to be a diver's and underwater photographer's dream come true.



Follow us on facebook and upcoming newsletters as we post some amazing photos and videos. You will definitely not miss our next trip when you see the fun and exciting experiences we build into our dive charters

## New Next Month

Next month is the 36<sup>th</sup> issue of the Aquatic Center newsletter. Now is the time to suggest what you would like to see in future issues of this newsletter. The next issue will feature a new look to signify our commitment to providing our divers with valuable and useful information to make your diving more fun and rewarding!



## Open Water Diver Courses

Come in and sign-up for your **Open Water Diver Course** today. Our Open Water Diver courses run year round. Come in and tailor a course that's right for you. We offer our traditional scuba courses with classroom and pool sessions, an eLearning course with your classroom work completed online, and our highly reviewed private courses where you get a personalized course tailored to your needs. It doesn't get any easier than that! You can get started today! If you are already certified then consider a **Scuba Refresher** or **Specialty Diver Course**, the possibilities are endless...excel in what you love!



## Instructor Tip

### Mask clearing made easy!

Follow these simple tips and mask clearing will never be uncomfortable again;

- ❑ Seal the top edge of the mask skirt by holding the mask frame firmly to your face
- ❑ Resist the urge to pull the lower edge of the mask skirt away from your face – only slightly release the pressure if desired
- ❑ Start exhaling while looking down to reduce the feeling that water will enter your nose – as you exhale begin to look up slightly
- ❑ Smiling while exhaling creates smile lines for water to escape more easily
- ❑ Focus on breathing in through your mouth and out through your nose only, until the mask is cleared
- ❑ Exhale with long steady breaths though your nose
- ❑ Don't rush the process – focus on your breathing throughout the entire process
- ❑ Remember hair, mustaches and wetsuit hoods interfere with a proper seal, creating leaks – consider trimming that mustache a bit
- ❑ Practice breathing without a mask in the pool
- ❑ Practice makes perfect – Consider a Scuba Refresher if needed...our instructors will make you a better diver.



Contact us: (585) 334-1670

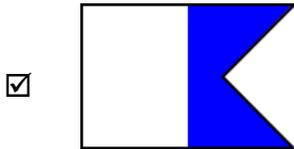


# Aquatic Center of Rochester

www.AquaticCenterRoch.com

## March Quiz Answers

Which of the following flags are used by divers to indicate their presence in the water?



- 1. Italian Flag
- 2. Alpha Flag – Unable to maneuver
- 3. Bahamas Flag
- 4. Divers Down Flag

## The 2015 Dive Season is here!

It's not too early to start thinking about the 2015 dive season. We have many great diving excursions planned for the new year including several new opportunities for local diving. With that in mind, it's a great time to get your gear back in shape. Bring your Regulators, BCD's and Dive Computers in for their annual service. We can make sure that they are operating just like the day you purchased them. If any of your gear needs to be upgraded, we can help with that also!



## Demo Days

Throughout the summer we will be hosting demo days at the quarry featuring specific dive gear and training courses. If you are interested in a particular dive course or equipment investment there may be a demo day for you. Demo days in planning are;

- ❑ Drysuit Demo Dive
- ❑ Tech Diving Demo Dive
- ❑ Full Face Mask Demo Dive
- ❑ Side Mount Demo Dive
- ❑ Rescue Demo Dive
- ❑ Dive Light Demo Dive
- ❑ U/W Videography Demo Dive



Tell us what interests you and we can set up a demo day! Pictured is Anthony Shideler participating in a Rebreather Demo Dive as part of the Aquatic Center's Grand Cayman trip in January 2015.

## Customer Feedback

Sent: Monday, April 06, 2015 6:59pm  
To: Aquatic Center  
Subject: Re: Birthday Party

Hello!

We had our Scuba Birthday Party on March 26<sup>th</sup> and I just wanted to thank everyone there for a wonderful time! All the staff was so friendly, knowledgeable and encouraging. Everyone in our party really enjoyed themselves. We will definitely be recommending you guys!

Thanks again,  
Kathryn H.





## New Product Releases

ScubaPro has made significant enhancements to its product line including major design improvements and several product discontinuations. The introduction of the new EVO version of the popular MK25 and MK2 first stages has taken ScubaPro regulators to the highest level in dive performance. Maintaining ScubaPro's position as a market leader takes advanced engineering capabilities and design creativity! The new EVO design offers superior



performance in cold water and under demanding situations requiring high air flow capability. The standard version of both these regulators continue to be manufactured by ScubaPro as two of the dive industries top performers. Also new on the market is the fifth generation Air II, offering enhanced breathing performance and greatly

improved ergonomics and ease of use. Several older ScubaPro models have been discontinued and will no longer be serviceable.

ScubaPro takes diver safety very seriously and has decided that these models do not meet the safety standards that ScubaPro stands by!



## Scuba Camp for kids....

Does your child have a love for the water and adventure? The Aquatic Center is offering a week long scuba camp for kids ages 10 to 15. Sign your child up and they will be fully certified to dive by the end of the week. They will begin with classroom activities learning all about scuba and the amazing underwater world, and participate in exciting pool skill development for the first full three days. Days four and five will be spent doing their open water dives for certification at Aquatic Acres. They will leave this camp with a certification and memories that will last a lifetime. Call the store and ask for more information!



## Gear up for 2015 and Dive!

With the new dive season upon us, now is the time to consider investing in your own personal dive gear. Our staff has many years of experience outfitting divers with the dive gear that is best suited to your style of diving. Whether you are a new diver, a more experienced diver, or perhaps even a technical diver, we have the knowledge to get you geared up and ready to dive. Purchasing your own dive gear is the best way to become more proficient and comfortable in the water. It's the best decision you will ever make as a diver!

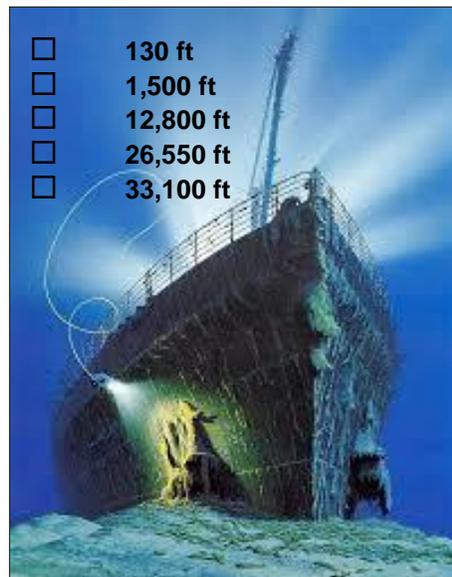
We have several dive packages available, or we can customize a package that's exactly what you are looking for. Whether you are looking for a basic scuba package, a travel scuba package, a high performance scuba package, or a scuba package specifically designed for the female diver, we have just what you need. Give us the opportunity to show you all the possibilities!

All Scuba Gear Systems purchased at the Aquatic Center get the ACR Platinum Customer status. This earns you, discounted service rates, discounted pool play time and discounted scuba review sessions for the life of your equipment. With your initial purchase, you will also receive your first year's service for free and a pool session with one of our instructors to get you comfortable with your new gear! Why wouldn't you want to support your local dive shop with all these benefits?

## April Quiz

What is the average depth of the our oceans?

- 130 ft
- 1,500 ft
- 12,800 ft
- 26,550 ft
- 33,100 ft





## St. Lawrence Dive Charters

Sign-up early for one of our St. Lawrence dive charters. This year's St. Lawrence weekends are sure to be even better than years' past. Not only have we found new dive sites to explore, but we have an optional night dive scheduled for your arrival on Friday evening aboard the Seeway Vision. The Seeway Vision is designed to hold twenty



two divers plus crew. We plan these trips for only sixteen divers, which makes your experience on our charters more comfortable, safe and fun! Our instructors have been diving the St. Lawrence River for many years and know how to make these trips a rewarding experience. You will surely return each year to experience more of what local diving has to offer. Mark your calendars now, or better yet reserve your spot before you miss out.

July 17<sup>th</sup> – 19<sup>th</sup>

September 18<sup>th</sup> -20<sup>th</sup>

## *River Diving at its Best*



*If you haven't dived with us on one of our St. Lawrence charters you have been missing out, give us a try!*

## Spring Special – GoBe 500 Light

The Aquatic Center is offering the latest in dive light technology at a tremendous savings. The GoBe 500 (Spot) made by Light and Motion is a great lighting option for the underwater photographer and videographer as well as a great dive light in itself. Normally priced at \$179, they are on sale for as low as \$139.99. Order must be placed by May 15<sup>th</sup> and we'll have it for your summer dive season.



## Rescue Refresher

Think you might be rusty on those skills you learned during your rescue course? Or maybe you were trained elsewhere and want to bring your rescue skills up to a level where you would feel comfortable and ready to respond in a time of need...then the Rescue Refresher we will be offering this season is just for you! Sign-up today and reserve your spot for our spring session.

## Aquatic Center Online Store

The Aquatic Center of Rochester is aware that the temptation to purchase online has become a part of today's culture. We have brought the convenience of shopping online to you, while allowing you to continue to support your local dive shop. All products purchased can either be shipped directly to you or to the dive shop for a final check by our service technicians to guarantee performance and correct assembly. Why wouldn't you not want to support your local dive shop, when you can either shop with us in person and tap our knowledge base, or purchase direct from the manufacturer through our online store? You can find the link to our online store on our website at [www.AquaticCenterRoch.com](http://www.AquaticCenterRoch.com)

